



2024 CPBI SASKATCHEWAN REGIONAL CONFERENCE

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2024 CPBI SASKATCHEWAN REGIONAL CONFERENCE

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Committed to our communities.

Through our Community Investment program, we're proud to help create a meaningful impact to over 139 communities across Saskatchewan.

Learn more about the partnerships we've established that are helping to achieve a future of lifelong health and wellbeing with our Community Investment Report.

Read the 2023 Report at sk.bluecross.ca/community.



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CANADIAN PENSION AND BENEFITS INSTITUTE - SASKATCHEWAN REGION

THANK YOU TO OUR 2024 REGIONAL CONFERENCE SPONSORS

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PENSION PLAN



Sun Life



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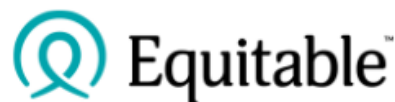
GOLD



SILVER



BRONZE





2024 CPBI SASKATCHEWAN REGIONAL CONFERENCE

SCHEDULE - APRIL 16, 2024

DAY ONE	
5:00PM	Registration Desk Opens
5:00PM - 6:00PM	Cocktails
6:00PM - 7:00PM	Dinner
7:00PM - 8:00PM	Keynote Speaker: Dr. Greg Wells



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SCHEDULE - APRIL 17, 2024

DAY TWO	
7:15AM - 8:30AM	Breakfast, Opening Remarks and Wellness Session
8:30AM - 9:30AM	Keynote Speaker: Jennifer Barroll
9:45AM - 10:45AM	Breakout Session #1 P1: Fixed Income Investing: The Time is Now. The Question is How B1: Drug Landscape and Trends
11:00AM - 12:00PM	Breakout Session #2 P2: Saskatchewan DC Supers B2: Group Benefits - where are we now, and where are we headed?
12:00PM - 1:00PM	Lunch and Wellness Session
1:00PM - 1:15PM	Annual Meeting
1:15PM - 2:45PM	Keynote & Panel Discussion: Steve Bridge
3:00PM - 4:00PM	Breakout Session #3 P3: Legal Update: Recent Developments in Pension and Benefit Law B3: Navigating the Talent Tango: Tackling Today's Labour Retention Realities
4:00PM - 5:30PM	Craft Beer Market (Wear your Jersey)



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SCHEDULE - APRIL 18, 2024

DAY THREE	
7:15AM - 8:30AM	Breakfast and Wellness Session
8:30AM - 9:30AM	Keynote Speaker: Ashlyn George
9:45AM - 10:45AM	Breakout Sessions #4 P4: Modern Investment Risk Management Tools and Strategies for DB Plans B4: Leave No Stone Unturned: Innovate With Intent
11:00AM - 12:00PM	Breakout Sessions #5 P5: Bridging the Gap: Exploring the Role of AI in Pension Industry Problem Solving B5: Much ADO about Everything.
12:00PM - 1:00PM	Lunch and Wellness Session
1:00PM - 2:00PM	Keynote Speaker: Joe Roberts
2:00PM - 2:15PM	Closing Remark



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KEYNOTE SPEAKER



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DR. GREG WELLS

POWERHOUSE: HEALTHY HIGH PERFORMANCE IN A WORLD OF UNCERTAINTY AND BURNOUT

This presentation is based on Wells' latest bestselling book, *Powerhouse: Protect Your Energy, Optimize Your Health, and Supercharge Your Performance*, and empowers audiences to take the first step in becoming a true powerhouse, both personally and professionally.



JENNIFER BARROLL

WHAT WORKS AT WORK: ALIGNING OUR THOUGHTS, WORDS AND ACTIONS TO INCREASE CAPACITY AND CONNECTION

In our workplaces, it can be a challenge to find a balance between feeling organized and in control and being somewhat overwhelmed by the amount of effort involved in making it all happen.

In this engaging keynote, Jennifer will share practical insights on how to structure an unshakeable personal foundation that will equip participants to maintain an empowered sense of self, regardless of external challenges and demands. We will also dive into the profound impact of our mindset on our work. We will learn how to cultivate new possibilities and ways we can shift our thinking to achieve more aligned results in how we think, communicate and connect.

APRIL 16 – 18TH, 2024
HOTEL SASKATCHEWAN | REGINA, SK



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KEYNOTE SPEAKERS



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**SASKATCHEWAN
PENSION PLAN**

STEVE BRIDGE

ENERGIZE YOUR RETIREMENT: SETTING THE STAGE FOR FINANCIAL FREEDOM

This presentation aims to invigorate attendees by exploring the excitement of an energized retirement, empowering individuals through financial control, and guiding them through a life stages approach tailored to different age groups (20s, 30s, 40s, and 50s). The importance of pensions in planning for financial independence cannot be understated. We will then move into a panel discussion to further discuss financial freedom.

PANELISTS:



ALISON LEA

**ADVISOR, PROJECT MANAGER
FIRST NATIONS INSURANCE
SERVICES LIMITED PARTNERSHIP**



LORNA SELINGER

**DIRECTOR OF HUMAN RESOURCES
3SHEALTH**



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KEYNOTE SPEAKERS



ASHLYN GEORGE

WHAT I DISCOVERED FROM A DECADE OF TRAVELLING ACROSS SASKATCHEWAN

Having spent nearly a decade documenting her extensive travels across Saskatchewan, it became clear that borders need not be crossed for world-class adventures. Ashlyn recounts surprising moments and lessons learned during her explorations of the province, including a few of the best hidden gems worth visiting.

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JOE ROBERTS

FROM SKID ROW TO CEO BUILDING RESILIENCE ONE STEP AT A TIME

In this empowering keynote, Joe teaches audiences how to build the resiliency needed to succeed in the face of adversity and change by taking small, attainable steps. Sharing the story of his catastrophic failure and extraordinary success, Joe inspires audiences to see beyond their perceived limitations to overcome life's challenges and embrace change.

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BREAKOUT #1

PI: FIXED INCOME INVESTING: THE TIME IS NOW. THE QUESTION IS HOW



DARCY BRIGGS
SENIOR VICE PRESIDENT
PORTFOLIO MANAGER
FRANKLIN TEMPLETON

The stars are aligning for investors to generate equity-like returns from fixed income. While early movers will be the biggest winners, fixed income isn't as docile as it used to be. Active Investment strategy and acumen are more important than ever.

Join us for a modern take on an evolving sector. In this session, you'll hear the latest outlooks and analysis from Portfolio Manager, Darcy Briggs, of Franklin Templeton. He'll share unique insights on the conditions that are driving markets and shaping the future of fixed income in Canada and the U.S.

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B1: DRUG LANDSCAPE AND TRENDS



BARBARA MARTINEZ
NATIONAL PRACTICE LEADER
DRUG SOLUTIONS
CANADA LIFE

What's the latest on:

- National Dentalcare and Pharmacare
- Federal rare disease (high cost) drug strategy
- Drug Prices in Canada
- Drug Spending trends on Canada Life block
- Ozempic Ozempic Ozempic!
- Medical cannabis effectiveness (or lack thereof)
- Biosimilar drugs
- Dispensing costs
- Strategies to manage drug plans

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BREAKOUT #2

P2: SASKATCHEWAN DC SUPERS



SHANNAN COREY
EXECUTIVE DIRECTOR
SASKATCHEWAN PENSION PLAN



MARTIN MCINNIS
EXECUTIVE DIRECTOR
CSS PENSION PLAN



JEREMY PHILLIPS
PRESIDENT AND CEO
PLANNERA PENSIONS AND BENEFITS

Saskatchewan leads the way in Canadian DC pension reform, providing efficient, pooled solutions during both the accumulation and decumulation phases, and having delivered superior results for decades. In particular, the Public Employees' Pension Plan, the Co-operative Society Superannuation Plan, and the Saskatchewan Pension Plan are leaders in DC delivery within the country. This session will describe their journey, and discuss next steps to meaningfully expand their reach and impact, both in terms of what products are made available and to whom, especially in the decumulation sphere and what regulatory/legislative changes could facilitate these steps.

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B2: GROUP BENEFITS - WHERE ARE WE NOW, AND WHERE ARE WE HEADED?



MEGAN VALLIS
GROUP SALES VICE PRESIDENT, WEST, EQUITABLE LIFE

This session will review the benefits landscape today, what are the hot topics and how will they evolve in the next 2-5 years? We'll dig into these topics and explore the risks and opportunities that are present today such as technology evolutions and government intervention.

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BREAKOUT #3

P3: LEGAL UPDATE: RECENT DEVELOPMENTS IN PENSION AND BENEFIT LAW



MEGAN S. KANEEN
PARTNER
LAWSON LUNDELL

Megan Kaneen, a partner at Lawson Lundell LLP, will provide a legal update on recent developments affecting pension and benefit plans. This session will look at the new permitted corrective contribution rules for DC plans, review recent changes to pension plan borrowing restrictions for DB plans, and provide an update on current case law and regulator guidance. It will also review variable payment life annuities and delve into powers of attorney with emphasis on what pension and benefit plan administrators need to look out for.

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B3: NAVIGATING THE TALENT TANGO: TACKLING TODAY'S LABOUR RETENTION REALITIES



HANIF HEMANI
MANAGING DIRECTOR
EXPRESS EMPLOYMENT
PROFESSIONALS



DEB WIEGERS
MANAGING
PRINCIPAL
WIEGERS FINANCIAL
& BENEFITS

In this session, we'll delve into the intricate dance of talent retention amidst the ever-evolving landscape of the workforce in Saskatchewan. From navigating shifting expectations to addressing emerging challenges, we'll explore actionable strategies to retain top talent in today's competitive market.

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BREAKOUT #4

P4: MODERN INVESTMENT RISK MANAGEMENT TOOLS AND STRATEGIES FOR DB PLANS



MURRAY WRIGHT
ASSOCIATE PARTNER,
RETIREMENT & BENEFITS
SOLUTIONS
TELUS HEALTH

The pension landscape has changed dramatically very quickly. Status quo is no longer an option when managing a pension plan. In this session we will show how risk management has evolved, including tools to help manage risk in real-time. Investment risk can now be managed in ways that were not available in the past. Prudent strategic choices can move the needle and lead to better outcomes.

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B4: LEAVE NO STONE UNTURNED: INNOVATE WITH INTENT



MEGAN DOUGLAS
SVP CHIEF BRAND AND
COMMERCIAL OFFICER
SASKATCHEWAN BLUE CROSS



TIM OWENS
SVP, CHIEF OPERATING
OFFICER
SASKATCHEWAN BLUE CROSS



KYLE REID
DIRECTOR, LIFE & HEALTH
SERVICES
SASKATCHEWAN BLUE CROSS

Insurance today is anything but as usual. Injecting innovation, beyond optimization and modernization, with customer centricity and emergent needs at the forefront is now mission critical and requires new mindsets.

- Understand current and future trends and how they impact your business model and value proposition
- Rethink and reimagine all aspects of how you operate, create and serve
- Differentiate through holistically examining processes, supporting technology, and structures

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BREAKOUT #5

P5: BRIDGING THE GAP: EXPLORING THE ROLE OF AI IN PENSION INDUSTRY PROBLEM SOLVING



NICOLE QUINTAL
MANAGER, BRAND AND DIGITAL ENGAGEMENT
CSS PENSION PLAN

In this thought-provoking presentation, Nicole will navigate the diverse branches of AI, including natural language processing and machine learning, showcasing their potential to revolutionize communication with members in the pension industry. Drawing from her extensive expertise, Nicole will illuminate how these AI applications can enhance efficiency, engagement, and overall member experience. Acknowledging prevalent fears and uncertainties surrounding AI, Nicole will address concerns such as the perceived threat of job displacement. Her insightful exploration will reassess these apprehensions and emphasize the potential for AI to create new employment opportunities within the pension sector.

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B5: MUCH ADO ABOUT EVERYTHING



DAVID EMANUEL
VICE PRESIDENT & HEAD OF WORKPLACE SOLUTIONS,
IDC WORLDSOURCE INSURANCE NETWORK INC.

We are privileged to be living and working at a time of global change and tremendous creativity. Our industry - which was founded in 1919 - is still anchored to language, processes, systems, algorithms, products and services that were innovative in their time, but may now have run their course. We have at our disposal the technology and tech-driven tools to meet the needs of today's workforce and build solutions that will last us into the future. The products we work with can actually make a difference in peoples lives and support an employer in defining their culture. It's a very exciting opportunity.

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BONUS BREAKOUT (VIRTUAL)

VI: CANADIAN LIFE AND HEALTH INSURERS COLLABORATIVELY TACKLE BENEFITS FRAUD



Fraud is Fraud, a real crime with real consequences. Join our session to learn about the Canadian Life and Health Insurance Association and the work that the industry has taken over the last several years to not just tackle fraud but to collaboratively tackle fraud. The industry continues to move ahead with their multi-pronged strategy to tackle fraud through education and industry tools. Be among the first to hear how we are jointly investing providers suspected of fraud.

SHANNON DELENARDO
DIRECTOR, ANTI-FRAUD
CANADIAN LIFE AND HEALTH
INSURANCE ASSOCIATION

CRAFT BEER MARKET

Embark on a journey into the heart of Regina's craft beer culture at our Craft Beer Market event! Join us for an evening of exploration as we celebrate the city's good-natured and welcoming breweries, offering you a unique opportunity to discover the vibrant craft beer scene. And that's not all - we're set to further excite your taste buds with a tantalizing array of pub favorites and fun street food.



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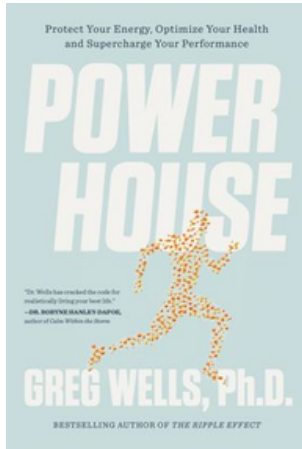




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WELCOME GIFT

Your welcome bags will contain a special gift compliments of our book sponsor.



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WIEGERS
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WELLNESS SESSIONS

In these micro-sessions, Organizational Mindfulness Facilitator, Larissa Bayet, with Saskatchewan Blue Cross will delve into the essence of mindfulness and its practical applications for enhancing your well-being. These sessions are designed to offer quick insights and actionable tips that you can easily incorporate into your self-care toolkit.

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CONFERENCE INFORMATION

IN-PERSON & VIRTUAL REGISTRATION OPTIONS

IN-PERSON <small>INCLUDES ACCESS TO VIRTUAL</small>		
	EARLY BIRD RATE	REGULAR RATE
MEMBER	\$599	\$709
NON MEMBER	\$1,079	\$1,239
STUDENT	\$375	\$375
VIRTUAL		
	EARLY BIRD RATE	REGULAR RATE
MEMBER	\$449	\$525
NON MEMBER	\$809	\$945
STUDENT	\$279	\$279

BOOK YOUR ACCOMMODATIONS



THE HOTEL SASKATCHEWAN

2125 Victoria Ave, Regina, SK S4P 0S3

Conference rate \$160/night

Last Day to Book: Monday, March 14, 2024

CONTINUING EDUCATION

Attending the CPBI Saskatchewan Regional Conference will give you CE credits from:

- Insurance Council of Saskatchewan,
- Insurance Council of Manitoba,
- Alberta Insurance Council, and
- Certificate of Attendance

You will be required to complete a short quiz at the end of each presentation to qualify for continuing education credits.



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